



# 2018 Commercial / Exhibit Vendor Application

## San Joaquin Asparagus Festival

Friday-Sunday April 20, 21 & 22, 2018  
[www.SanJoaquinAsparagusFestival.net](http://www.SanJoaquinAsparagusFestival.net)

**Hours: 10am-8pm all 3 days**

### COMMERCIAL / EXHIBIT VENDOR INFORMATION - PLEASE PRINT NEATLY AND FILL OUT COMPLETELY

|  |                 |
|--|-----------------|
| Company Name:  | Contact Person: |
| Address:   | Business Phone: |
| City, State ZIP:   | Other Phone:    |
| Email:   | Fax:            |
| *California Resale License (selling/soliciting food, services/merchandise) | Website:        |

\*A copy of your California Resale License must accompany this application  Check here to have your Status Letter & Participant Packet emailed

### 2018 COMMERCIAL VENDOR: Fees, Payments and Insurance Requirements •

**SPACE FEES:** Fees are per each 10'x10' space, only (1) 10' of back space is allowed per each 10' frontage space, where space permits, not available indoors. A limited number of SJ County 501(c)3 organizations will be accepted with proof of non-profit status.

- \$900 Commercial or Exhibit Vendor  \$450 Additional 10' Commercial or Exhibit back space
- \$600 Small Business Vendor  \$300 Additional 10' Small Business back space
- \$500 Local Non-Profit Vendor  \$250 Additional 10' Local Non-Profit back space
- \$300 Arts & Crafts or Home Based Direct Selling Vendor  \$150 Additional 10' Arts/Home back space
- I will need more than one space. The number of 10'x10' frontage spaces I will need is \_\_\_\_\_.
- I want my spaces:  together  separate locations  other (explain) \_\_\_\_\_
- I will be selling the same items in all of the spaces (*only one application is needed if all booths are the same*)
- I would prefer an indoor space  I would prefer an outdoor space (*We will try to accommodate everyone's request*)

**TENTS, TRAILERS & RIGS:** Use of your own tent, trailer or rig is permitted only with the approval of management. It must meet the California State Fire Marshall Codes. Fees are calculated by the number of spaces needed to accommodate your full setup.

**I WOULD LIKE TO USE MY OWN**  TRAILER\*  RIG\* *new vendors please email or mail a photo before it can be approved*

\*Rig or trailer length when open/extended including tongue: \_\_\_\_\_ ft

Total depth when open/extended: \_\_\_\_\_ ft

**SECURITY DEPOSIT:** (*This is for cleaning, damage, packing up early, etc - NOT THE DEPOSIT FOR HOLDING SPACE . See page 3 for additional info.*)

- \$175 Security Deposit for Commercial or Exhibit Vendors **(Mail Separate Check, Refundable, see item #7 on Page 3)**
- \$100 Security Deposit for Local 501c3 Non-Profit Vendors **(Mail Separate Check, Refundable, see item #7 on Page 3)**

**OPTIONS:** (*Please check all that apply to your space/spaces*)

- INSURANCE: I **do not** have a \$1,000,000 General Liability policy; *please add \$195 to cover me for the festival*
- ELECTRICAL: I will need electrical service (no generators are allowed) *Fill out electrical service request form available on website*
- TABLES AND CHAIRS: *Fill out table & chair request form available on website, limited quantity available.*

### EXHIBITION POLICIES:

*A non-refundable deposit of 50% of the total vendor space cost is due upon signing agreement. The remaining balance is Due 03/16/2018. An additional 20% late payment fee will be added to any balance after 03/16/2018. Balance not paid by 03/16/2018 will forfeit all exhibit space and monies paid. NO EXCEPTIONS. Returned checks will be charged \$35.00 plus the original check amount. Contracts without deposits & signatures are considered unconfirmed & non-binding.*

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**INSURANCE REQUIREMENTS: *\*Two forms are required by the San Joaquin County Fairgrounds***

**#1 CERTIFICATE OF INSURANCE:** Named exactly as stated:

**Certificate Holder:** San Joaquin County Fairgrounds, 1658 S. Airport Way, Stockton, CA 95206

**Additional Insured:** San Joaquin County Fairgrounds, San Joaquin Asparagus Festival,  
Tony and/or Carol Noceti, Noceti Group, Inc., its officers, agents and employees.

**#2 AN ENDORSEMENT FORM:** Named: San Joaquin County Fairgrounds: its officers, agents and employees

**NOTE:** We will email a sample form for you to send to your insurance carrier. **Advise your carrier that two forms (Certificate and Endorsement) are required.** The sample form is also available on our website.

**INSURANCE DEADLINE - March 16, 2018:** We are required by law to show all vendors as full insured. \$195 will be assessed for your General Liability coverage if your insurance forms are not on file on or before March 16, 2018 .

**IMPORTANT:**

- Vendor applications are accepted on a first come basis depending upon availability and the item(s) you wish to sell. We limit similar items at the festival. Please email or send a photo of what you will be selling or the services you will be providing.
- An itemized invoice will be emailed along with any required forms upon application approval.
- Your space is not fully confirmed until full payment and all required forms are received.
- Insufficient funds or a declined credit card will VOID this application and placement.
- **All applications will be reviewed and approved by the committee for vendor category placement.**

**LIST ALL ITEMS YOU WANT TO SELL OR EXHIBIT - ALL ITEMS MAY NOT BE APPROVED**

*All items including additions or changes must be approved. Attach another sheet if necessary. Items will be closely monitored at event.*

|        |         |
|--------|---------|
| Item 1 | Item 2  |
| Item 3 | Item 4  |
| Item 5 | Item 6  |
| Item 7 | Item 8  |
| Item 9 | Item 10 |

*I have read, understand and I agree to the regulations provided herein, contained in this three page application. I understand that all promotion of my items must take place within the confines of my booth. I further understand that Noceti Group, Inc. and all their representatives are not responsible for or liable for damages including, but not limited to, loss suffered before, during, or after event I have applied to as a result of the display of my work, equipment or material. I understand that there are no refunds or rain checks due to circumstances or causes beyond reasonable control, including without limitation, fire or other casualty, act of God, strike or labor dispute, war or other violence, or any law, order, or requirement of any governmental agency or authority. The duplication or use of any trademarks or logos belonging to the committee is strictly prohibited. Noceti Group, Inc. reserves all rights to refuse booth space based on Event guidelines. If these guidelines are not upheld, my booth will be closed immediately and my funds will not be refunded.*

Print Name \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

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**READ CAREFULLY AND KEEP THIS PAGE (Make a copy of pages 1 and 2 for your records)**

### YOUR LIABILITY & RESPONSIBILITY AS A VENDOR

- 1. PAYMENTS:** We accept all major credit cards, call office to make payment. Make checks payable to: **San Joaquin Asparagus Festival**. A \$35 charge is assessed for returned checks and/or declined credit cards. Full payment is due on or before March 16, 2018. An additional 20% late payment fee will be added to any balance after 03/16/2018. Balances not paid by 03/16/2018 will forfeit all exhibit space and monies paid. NO EXCEPTIONS.
- 2. PERMITS:** The vendor is responsible for obtaining all necessary permits and licenses to operate and/or sell at this event. Proper permits, licenses and forms must be on display within the vendor's space.
- 3. CALIFORNIA RESALE LICENSE:** Vendors are responsible for including a copy of their CA Resale License number, this is a must and those who do not comply will not be able to setup at event until the proper paperwork is filed.
- 4. ADDITIONAL FEES:** A \$195 charge will be assessed for General Liability insurance coverage on March 16, 2018 should the proper forms not be received into the Festival office.
- 5. YOUR LIABILITY:** Vendor shall be solely responsible for any and all injuries to persons or damages of property or any other injury, claim, damage or loss of whatever nature, arising directly or indirectly from activities at the Festival. Vendor shall indemnify, save, and hold harmless the Event, Tony and/or Carol Noceti, Noceti Group, Inc., San Joaquin Asparagus Festival, its sponsors, San Joaquin County Fairgrounds, their employees, agents and volunteers from and against all liability, loss, damages, claims, costs and expenses (including attorney fees) arising out of injury to person or damages to property or any other injury, claim, damage, loss, cost or expense arising from activities at the Festival. The Event, Tony and/or Carol Noceti, Noceti Group, Inc., San Joaquin Asparagus Festival, its sponsors, San Joaquin County Fairgrounds, their employees, agents and volunteers are not liable for lost, damaged or stolen vendor property.
- 6. REFUNDS & CANCELLATIONS:** Cancellations must be given in writing before the 03/16/2018 payment due date. Any amount over the 50% non-refundable deposit will be refunded by check within thirty days of notice. There are no refunds or credits given after 03/16/2018. There will be no refunds for rain or other act, either man-made or natural.
- 7. SECURITY DEPOSIT:** Security Deposit is mandatory and fully refundable. It is held until after the event to ensure your space, rentals and fairground property is left in good condition. Deposit may be withheld at management's discretion for, but not limited to; late arrival, early leaving, failure to show, unauthorized sales, unattended space, damaged grounds and/or taking additional space. Deposits will be returned to you within 30 days of the close of the event.
- 8. FESTIVAL SECURITY:** Festival ground security begins with set-up on Wednesday through Monday at 1:00pm. You are advised to secure your space with tarps/clamps or other coverings and/or take items of value out of your space.
- 9. SETUP & BREAKDOWN:** *All vendors MUST be completely setup and ready before 8pm on Thursday, April 19, 2018, failure to do so will forfeit security deposit. We will not be allowing vehicles onto the property after the Thursday evening. If you have to restock your booth during the event, you will need to use a hand cart or other means of transporting items to booth.* Breakdown of your booth(s) is allowed **after** 8:30pm on Sunday, April 22, 2018, anyone not in compliance will not have their security deposit refunded and may not be considered for future events. **Booth MUST be staffed at all times.**
- 10. FULL INFORMATION PACKETS:** Vendors who are **PAID IN FULL** will be mailed or emailed a packet approximately 3 weeks before the Festival with location maps, full information and setup passes valid for Wednesday or Thursday, during those days you will need to visit vendor check-in to obtain your exhibitor passes for event access. (2 Exhibitor passes per 10 feet of paid frontage per vendor and one parking pass per vendor). You will be responsible to purchase additional exhibitor passes if needed.
- 11. ICE:** *Vendors are NOT allowed to bring in outside ice, we will be selling bags of ice at the festival for \$6 a bag.*
- 12. CONFIRMED VENDORS:** Vendors are not fully confirmed until all permits, payments and documents are received by the San Joaquin Asparagus Festival. **A vendor may not set up at the Festival until all criteria is met.**
- 13 VENDOR ACCEPTANCE & PLACEMENT:** Space cannot be guaranteed. However, applications received with required deposits and forms, will have priority. Only a limited number of vendors in any one category will be accepted. Decisions are based on, but not limited to, history, booth appeal and available space. We reserve the right to refuse any vendor.
- 14. ENFORCEMENT:** Decisions made by Tony and Carol Noceti, Noceti Group, Inc., San Joaquin Asparagus Festival, Inc. are final.
- 15. PROMOTIONAL GIVEAWAY ITEMS:** Hats, T-Shirts and all beverages (including water) are sold at the Festival. You may not give these items away. **We require prior approval for promotional giveaway items.**

**MAIL, EMAIL OR FAX YOUR APPLICATION**  
**The Noceti Group • ATTN: SJAF Commercial Vendor**  
**PO Box 340, French Camp, CA 95231**

**vendors@SanJoaquinAsparagusFestival.net • 916-370-3647 phone • 209-234-1780 fax**